

ORDER



Orders
Order / Rev: 706227
Alt Order #: 06275493
Product Desc: PRIORITIES USA ACTN
Estimate: 1566
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 08/13/12 / 08/16/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Mundy Katowitz Media/ POL
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Priorities USA Action
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	48	\$58,850.00	\$50,022.50
10/29/12	10/29/12	12	\$15,600.00	\$13,260.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	48	\$58,850.00	\$50,022.50	0.00
November 2012	12	\$15,600.00	\$13,260.00	0.00
Totals	60	\$74,450.00	\$63,282.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	WTSP	10/27/12	10/27/12	Sat 6-630p	CM	Sat 6-630p	-----S-	:30	1	\$600.00	P-3	0.00	NM	0	\$0.00
Sat 6-630p 10 News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			1		\$600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/22/12-10/28/12		Sat 6-630p		Sat 6-630p	-----Sa--	:30		(\$600.00)		0.00	NM		
Credited															
[mg line 61]															
N 61	WTSP	10/26/12	10/26/12	CBS This Morning	CM	7-9a	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$600.00		0.00				
													Totals	60	\$74,450.00